

Mia Booth • 2024 • Design and Illustration

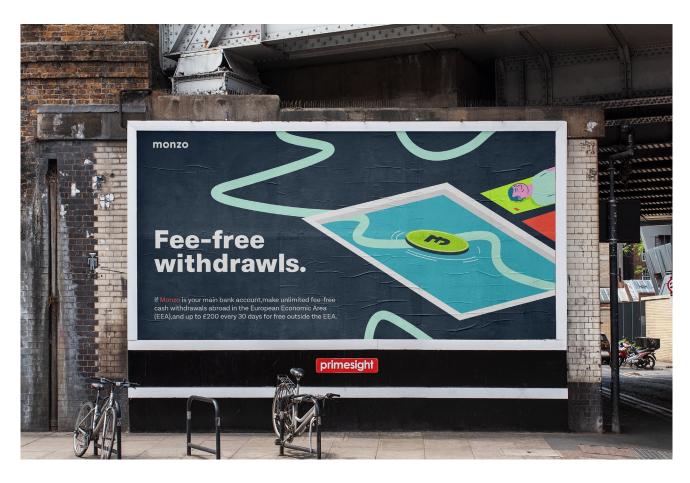






MONZO HOLIDAY SEASON •

Showing holiday season without cheesy beach photos. Keeping Monzo's branding and illustrations while showing something new.

















THE BOWL BRAND PACKAGE •

Bold brand to reflect skating culture. Including a menu, merchandise, icon set and packaging. Must appeal to the target audience.







THE	BON	
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PIE	AND	49

CLA	SSIC	BOW	LS

All classic bawls come with a choice of soft drinks. For £3 extra double up on any chosen topping in pasta, noodle or rice bowls.	
V= VEGGIE VG= VEGAN DF= DA	AIRY FREE
PASTA BOWL Choose between spaghetti, conchiglie or penne pasta and a topping below:	
BOLOGNESE DF Beef. Herbs. Possata.	4.50
SPICY CHICKEN Red Pesto. Pulled chicken. Mascarpone.	4.50
WILD MUSHROOM V Portobello mushroom. Chestnut mushroom. Crème fraiche.	4.00
CREAMY PRAWN King Prawns. Italian lemon. Mascarpone. White wine.	5.00
SOUP BOWL	
SOUP OF THE DAY Check block board for today's soup.	2.50
LEEK & POTATO VG DF Creamy leek and potato soup with a side of thick cut tiger loaf.	3.50
TOMATO VG DF Rich tomato soup with a side of thick cut tiger leaf.	3.00
NOODLE BOWL A choice of udon, egg or rice noodles with a topping from below:	
HONEY CHILLI V Sticky honey and chilli coaled pieces of chiken or tofu.	5.00
KUNG PAOVG DF Crispy battered chicken in a kung poo sauce with green peppers and pinapple	5.00
SWEET & SOUR VG DF Classic sweet and sour sauce with pinapple and a choice of chicken or silken to	4.50
BLACK BEAN V Green pepper and block bean sauce with a choice of beef, chicken or tofu.	5.00
SALT & CHILLI V Salt and chilli batter with a choice of squid, chicken or crispy tofe.	5.50
GARLIC MUSHROOM VG DF Creamy garlic mixed mushrooms with red and yellow peppers.	4.00
RICE BOWL All pasta and noodle bowl topping can be requested with rice at no extra cost	
VEGGIE VG DF A mixed stiffry style vegetable topping served with chilli or black bean sauce.	4.00
TOFU VG DF Crispy fried tofu pieces with a choice of chilli sauce, sweet and sour sauce or i bean sauce.	4.00

Il dirty bowls come with a choice of soft drinks.		
BURGER or potty, American cheese and crispy beer battered onion rings. Served with urger souce listic a toos ted bricche bun.	4.50	
HOTDOG Near foot-long hot dog cwtched up inside a brioche roll. Topped with freshly rilled onions & a sprinkling of crispy onion. Zigzogged with ketchup & mustard.	4.50	
CHILLI BOWL DF Kild beef chilli with rice, guacamole, salsa and chips.	4.00	
BUFFALO HOT BOWL DF ignature fried wings tossed in buffelo sauce. Drizzied with ranch, opped with a uprinkle of parsley & chilli flakes. Accompanied with a ranch lipping sauce.	5.00	
npring store. SARLIC PARMESAN ignature fried fillet coated in our puschy garlic parmesan glaze, topped rith maple bacon & served inside a toasted brioche bun.	4.50	
MOZZERELLA DIPPERS V rizzled with pesto & accompanied with a marinara dipping sauce.	3.50	
CAULIFLOWER POPPERS V lashville BBQ drizzled poppers topped with sesame seeds & spring onion. eved with a ranch dip.	3.00	
OADED FRIES Basic cripsy skin on fries, topped with, cheese, bacon mayo, crippy bacon pieces af ranch souce.	4.00	
FRIES VG DF	4.50	
DNION RINGS VG DF eer battered onion rings (8)	4.50	
SALAD VG DF classic garden salad, served with dressing.	3.00	
SLAW V	3.00	

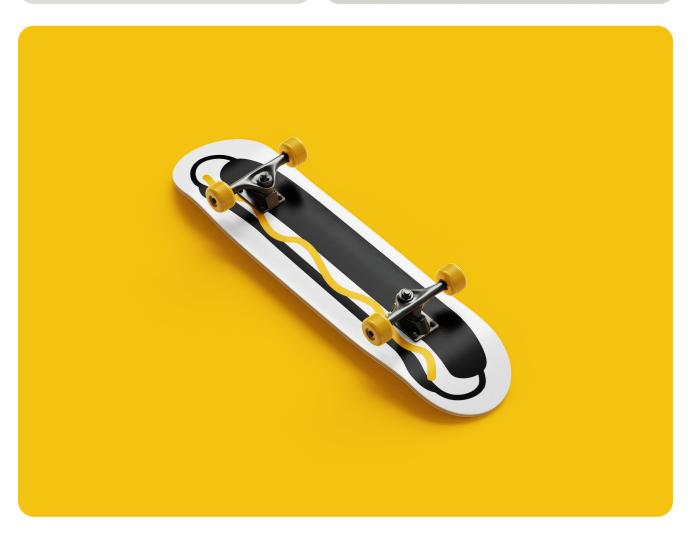
@THEBOWLSAF WWW.THEBOWLSAF.COM

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	SOFT DRINKS	
Ç	COLA Jomi Borris	2.00
L 33	EMONADE Somi Bottle	2.00
C as	DRANGEADE	2.00
		3.00
10 3:	CE TEA	2.50
	TEA G TIP3 TYPHOO EARL GREY	1.50
3		2.50
50	STILL WATER	1.50
	COUASH range or Blackcurrent	1.50
I	DESSERTS	
c	HOCOLATE CHEESE CAKE V	3.00
Ľ	EMON TART VG	3.00
4	APPLE CRUMBLE VG DF	3.50
R	OCKY ROAD SUNDAY V	4.00
c	HOCOLATE BROWNIEV	3.50
P	ANGO SORBET VG DF	2.00
¢	CARROT CAKE VG DF	3.50
5	TRAWBERRY ICECREAM V	2.00
•	ANILLA ICECREAM V	1.50











VOODOO SPICE BRAND PACKAGE •

An easily recognisable brand with a clear emphasis on HOT sauce. A descriptive element to distinguish from other hot sauces. Visual ties to Mexico.



220ML

RITION

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RIGINA

· MADE IN MEXICO ·

ORIGINAL

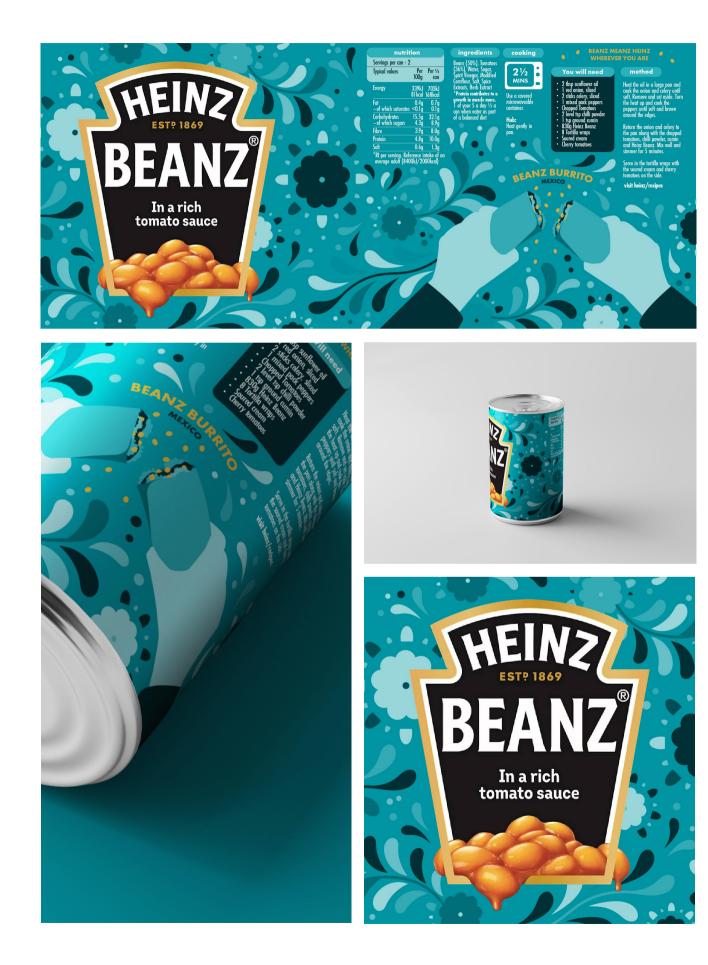
MEXICAN HOT SAUCE

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BEANZ MEANZ HEINZ WHEREVER YOU ARE $\,\cdot\,$

Where Heinz beans are used.

A limited edition packaging showcasing where Heinz is used, drawing cultures together with recipes from around the world. One of several designs - Mexican bean burrito.



HARROGATE COLLEGE

Supporting **priority growth** sectors in Harrogate

HARROGATE COLLEGE CHARACTERS •

Harrogate College OOH and digital design with the inclusion of characters to cover a lack of photography. Characters were developed to represent subject areas and activities.

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LNER DL FLYER •

A branded LNER flyer making use of illustrated assets

Include a simple station map, highlights of the commute time to London, highlight the multistory carpark near the station and include other statistics and key information.





HE WON'T HAVE TO GIVE UP EDUCATION. I WILL.

23 MILLION GIRLS DROP OUT OF SCHOOL EVERY YEAR IN INDIA DUE TO A LACK OF MENSTRUAL HYGIENE FACILITIES IN SCHOOLS.





GIRLS DROP OUT OF SCHOOL EVERY YEAR IN INDIA



NOT A DROP OUT CAMPAIGN ·

Large format campaign work focusing on the disadvantages females face in India related to period poverty and shame. Statistics of girls dropping out of education in India.

